

COYOTE – CARD GAME BRIEFING

AIM:

We want to create a follow-up product to our card game SPICY.

We aim for a modern design with traditional background.

The style we want to adapt for the card game COYOTE should be inspired by Native American stories about the Coyote.

The cover should be appealing to a grown-up audience and be striking, but also still be nice for ages 10+!

We hope to realize this project with a Native American artist. It would make the game feel ... right.



SPICY Box with gold foil Background

INSPIRATION/DESIGN:

The interpretation of the cover idea is open. We would love to include a traditional Native American style, preferred from the Northwest.

But we also hope for bolder, more modern, or more dynamic ideas.



Image: Mystic Owl in Native American Style Art Sticker by Cleave (william cleave drummond) www.redbubble.com



Image: Timber Wolf by Richard Shorty, www.pinterest.com



Image: Coyote the Trickster by Markham Carroll, www.markhamedia.com

The game box is planned to be printed with copper metal foil on the background. The art colors white, black, red and turquoise seem to be most fitting for this style in our view. But this is a suggestion.

COVER MAIN THEME - THE COYOTE:

We plan to have the title and the Coyote character as central part of the cover.

We envision an interpretation of one of the many Coyote stories existing in traditional Native American oral history.

As the game is about bluffing and misleading others, Coyote works as a trickster in the game. If this would be conveyed through your art, it would be exactly what we hope for.

Anthropomorphic Coyote with a dynamic design, and strong feature could also be an idea.

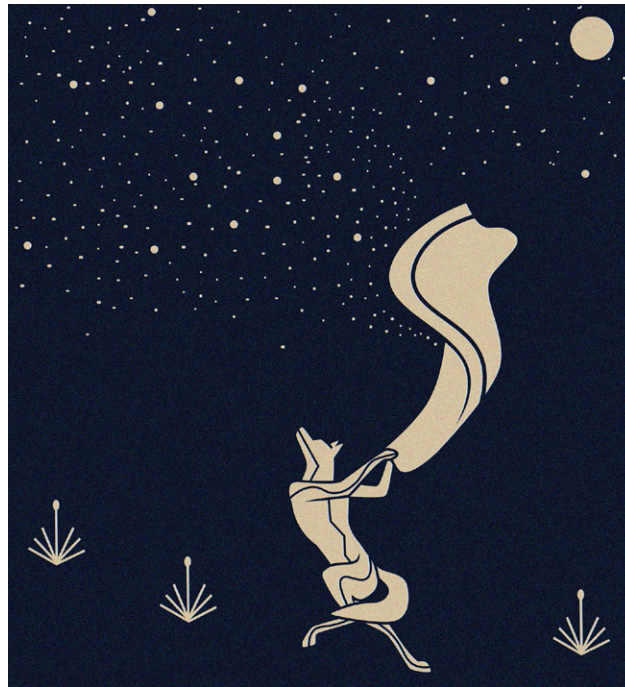


Image: Coyote & Stars Navajo story by Noah Lee, www.behance.net



Image: by Jerome Queval www.fox-n-brownsugar.tumblr.com

Or something very different?
As we said, modern is fine for us, too.



Image: (2019) BOOM! - Archaia Gunnerkrigg Court Vol. 7: Synthesis (English Kindle Version Cover)

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